



Brussels, 28th of July 2016

Dear Members,

The European Landowners' Organisation with the support and assistance of Sektionen for Større Jordbrug is organizing **the Annual Plenary Session of the Wildlife Estates (WE) Label in KØGE from the 27th to the 29th of September 2016.**

The **Wildlife Estates Label** (www.wildlife-estates.eu) was developed with a view to contributing to biodiversity conservation via a network of European territories, each of which implements the principles of sustainable wildlife management (e.g.: habitat management practices, sustainable hunting practices etc.) and promotes the necessity of **biodiversity conservation on a large scale.**

This initiative of private land managers provides a model allowing others to follow suit in the sustainable and responsible management of biodiversity. The WE Label adheres to the 10 principles of management established in its charter, and delivers a science-based methodology for the evaluation of its candidates and members. This assessment is based on two documents: a questionnaire; and, an evaluation grid containing generic and specific indicators of the territory in question, such as the level of tranquillity, the presence of valuable fauna species, and approaches relating to communication.

The network currently encompasses **1 million hectares of labelled territories**, including 200 actively involved estates across Europe, varying in total surface area from 60 hectares to 60.000 hectares, and in 6 different bio-geographical regions.

We would be very pleased to count on you for this event which will be composed of **a seminar** entitled **“Managing Europe's wildlife and its natural environment”** which will take place on the 28th of September from 9.00 to 12.00 **in Køge in the Hotel Comwell Køge Strand.**

We have also the pleasure to invite you to participate to **a field visit** and to take part to **the Gala Dinner on the same day in Ledreborg estate.**

The next day, on the 29th of September, a bus will be organised to take you to **Gisselved Klotser** and learn more about its management.

We see this as an occasion to address the range of actions and challenges that are facing the landmanagers with regard to agri-environmental legislations but mostly to showcase what land managers are doing towards biodiversity enhancement.

We believe it would add great impact to the outcome of this exceptional gathering if you would accept to participate in this event, providing the framework needed to get the most out of the discussions.

We look forward to hearing from you, and if you require any additional information please do not hesitate to contact us.

Sincerely,

Frederik Lüttichau, Chairman Større Jordbrug

Thierry de l'Escaille, ELO's Secretary General